



9 .Statistical Information Users and Relations with Them

The social and economic reforms in transition to free market economy in the country, the rapid movements in the economy make indispensable the provision of the statistical information users with more accurate, reliable statistical publications that also correspond to the standards of the current time.

One of the key objectives is to provide with the statistical product that corresponds to users' needs. One of the priority directions of statistics reform is to update the statistical information dissemination experience and policy of its implementation and the application of new approaches in this field. The statistical data dissemination is necessary for government, business and scientific and educational spheres, political and other public organizations, mass media and general public, as well as for international society. In the marketing activity it is necessary to activate and extend the use of statistical publications.

The statistical information users are the state bodies, public scientific, educational and other organizations, juridical and legislative bodies, banking system, mass media, business and citizens, statistical services of CIS and other countries, international organizations and etc.

To ensure the work in the field of studies of the marketing and harmonization of communication characteristics with users, the statistical library was established in NSS of RA. It operates constantly, and the admission free. At present work on its updating, including on creation of electronic library is implemented.

Taking into account the variety of economic entities and other public processes, the daily growth of demand for reliable statistical information and its volume, the necessity of dynamic changes in its composition and structure, approximately 2-3 years will be required for formation of maximal frame of statistical information demand, prising system functioning, introduction of the contemporary mechanism for providing with the services.

It is necessary to create an “order package” to make possible the satisfaction of current need for information in minimal period, simultaneously taking into account the circumstance that the information, as each product, has to correspond to the requirements of the quantitative and qualitative standards system (from contents to packaging). The more rapid dissemination of information could be available only through applying of contemporary technologies.

With the purpose to improve the assortment and contents of official publications, a feed-back system with users should be developed, through which the complete consumer demand will be satisfied in future, as well as the paid services system will be improved.

Taking into account the growing possibilities and accessibility of Internet, in the nearest future it will be necessary to foresee separate financing for data dissemination through Internet, based on peculiarities of statistical work.

Besides the informational – analytical monthly reports “Socio-economic Situation in the Republic”, statistical handbooks, booklets, bulletins, reports and other informational-analytical materials are published by NSS of RA.

To ensure the accessibility of statistical information:

- ✓ the statistical information on indicators characterising the socio-economic situation of the country is disseminated (free of charge) by numerous addresses (state bodies, public, scientific and educational organizations, business spheres, international organizations), as well as broadcast by the National Radio and Television of Armenia, provided to mass media in press releases,
- ✓ similar publications by marzes (on indicators characterizing the socio-economic situation of the marz) are prepared by the regional (marz) divisions of NSS of RA,
- ✓ at least 2 copies of each statistical publication included in the Annual Program are provided to the library of NSS of RA,
- ✓ the key statistical indicators, publications and other materials are put in the Internet in Armenian and Russian (also in English, if possible).

NSS of RA provides, by established order, the international (intergovernmental, interstate) organizations and foreign states with the statistical information, according to the obligations imposed by International Agreements of the Republic of Armenia, as well as implements new surveys and other statistical work based on agreement reached during the reference year.

The work on elaboration of the Project “State Statistical Work Program 2001” has begun since January 2000. During the elaboration of the mentioned Project, over 100 statistical information users (state bodies, international, public, scientific, educational and other organizations, mass media, judicial and legal bodies) are requested to make comments and recommendations, which will be considered in the Project of the Program after their study.

Since February 1999 the National Statistical Service of RA has located its page in the Internet at this address: <http://www.armstat.am>, in which the summary statistical publications are continually inputted.

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